

Jason Meredith

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Nebraska, United States

A versatile, adaptable, and resilient technology leader with over 20 years of experience directing IT teams, managing projects, and developing innovative products, including user-centered UI/UX solutions, for top organizations across banking, finance, manufacturing, distribution, retail, and creative/advertising sectors.

Work Experience

Lead Manager of UI/UX

Oct 2022 - Present

[Starbucks](#) | Remote from NE

- Grew user adoption and engagement of a suite of 19 applications akin to an “App Store” from approximately 700 users per month to over 12,000 per month.
- Drove the quantitative and qualitative user experience research and wireframing of Starbucks store health pyramid dashboards that led to the eventual patent grant for “system and graphical interface for providing store-level diagnostics and remediation” (no. 12,236,382).
- Led cross-functional collaboration with product, engineering, and stakeholder teams to align UX strategies with business objectives, integrating agile methodologies to streamline user-centered design processes and accelerate application delivery.

Senior Director of Software Engineering

Oct 2014 - Sep 2022

[Autocar Trucks](#) | IL, AL, IN and remote from NE

- Spearheaded the migration of 40+ custom applications from bricks and mortar locations to the AWS and Azure clouds (CAPEX to OPEX).
- Modernized legacy .NET applications from .NET Webforms to NET Core Blazor applications.
- Developed mobile applications that performed over-the-air software updates to both internal combustion engines and to new innovative electric vehicle platforms.
- Reduced project completion times from 6 months to 6 weeks by implementing a low-code/no-code platform for rapid application development.
- Reduced average time to prep and deploy applications from 3 hours to 3 minutes by implementing DevOps governance and CI/CD processes that replaced manual overhead with complete automation.
- Enabled continuous data processing for data exploration, data preparation, and real-time business analytics while merging and centralizing over 50% of the technical stack.

- Contributed to several million dollars in ROI by replacing legacy ERP & eCommerce systems with new modern alternatives and by designing and developing several custom Manufacturing Execution Systems (MES) that removed manual sensory overhead.
- Architected blockchain solutions within the product lifecycle and supply chain management process.

Senior Director of Application Development

Jun 2011 - Aug 2014

[R.J. O'Brien](#) | *Chicago, IL*

- Lead new trading platform development focused on replacing existing thick desktop clients with thin web clients using the latest front-end, middleware, and back-end technologies, including developing hybrid mobile platforms for phone and tablet usage on Android, IOS, and Windows.
- Architected the consolidation and centralization of all company web applications via a Single Sign-On platform.
- Implemented API gateways to our Master Data Management system that kept static data consistent across all web applications, mobile and trading platforms.

Global Head of Portal Services

Jun 2007 - Jul 2011

[Societe Generale](#) | *Chicago, IL*

- Led the strategic consolidation and rebranding of all global web applications during the merger of FIMAT and Calyon Financial, the brokerage arms of multinational financial companies Société Générale and Credit Agricole, respectively.

Senior Web Designer & Development Lead

< May 2007

[ABN Amro](#) | *London, UK*

- Designed and developed over two dozen web applications for various financial functions, including Prime Brokerage, Clearing, Treasury, Client Recaps to administer STP and Fixed Income for Bonds, Swaps, Repos, Forward Rate Agreements, and Interest Rate Swaps.

Web Designer & Web Developer

[ING](#) | *London, UK*

- Designed and developed the middleware and presentation layer of ING's most significant global N-tier J2EE application deployed across multiple web farms. The application was an integrated suite of online services for Financial Markets. It provided Electronic Foreign Exchange (eFX), Primary Markets Online (PMO), Book-builders, Research, Market Watch, and a unique User Profiling System (CRM).

Senior Web Designer

[Havas](#) | *London, UK*

- Worked on large Greenfield projects for companies wanting to develop an Internet presence. My web design portfolio consisted of work for:
 - Nike - <https://www.nike.com>
 - Adidas - <https://www.adidas.co.uk>
 - Guinness - <https://www.guinness.com>
 - HSBC - <https://www.hsbc.co.uk>
 - Peugeot - <https://www.peugeot.co.uk>
 - Zurich Financial - <https://www.zurich.co.uk>

Core Skills

People Management, Project Management, Product Management, Program Management, Software Development, User Experience Design, User Interface Design

Education

University of Oxford | **Master of Science (M.Sc.)** in Software Engineering (Thesis: "The Integration of Heterogeneous Web Portals via Single Sign-On")

University of Oxford | **Advanced Diploma (B.Sc.)** in Computing

Durban University of Technology | **National Higher Diploma** in Graphic Design

Certificates

1. Google UX Design Professional
2. AWS Certified Cloud Practitioner
3. AWS Certified Solutions Architect – Associate
4. Dell Boomi Professional Developer
5. Microsoft Certified Professional
6. Microsoft Certified: Azure Fundamentals
7. Mendix Certified Rapid Developer
8. A+ (CompTIA)
9. i-Net+ (CompTIA)